

A BRANDING, MARKETING & PUBLIC RELATIONS GROUP

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MAYBELLINE PRESENTS
NEW YORK

COSMOPOLITAN *Kisses* FOR THE TROOPS

On **Thursday, November 11**, Cosmopolitan and Maybelline New York will be collecting "kisses" in Times Square to support our brave troops overseas. Actress Malin Akerman will give the first "kiss" at 7am, you can give the next!

For each "kiss" collected, \$1 will be donated to the USO for the amazing work they do for our troops overseas. So come on out and join us! Maybelline New York will provide the perfect lip color; you just provide the "kiss!"

Military Island, Times Square
Broadway (between 43rd and 44th Streets)
7:00 am – 3:00 pm

Can't join us in person but still want to help?
Visit Cosmopolitan.com/kisses and give a kiss online!
Remember, **every kiss = \$1!**

Kisses,
Cosmo



COSMOPOLITAN *Kisses* FOR THE TROOPS

After-Party

POLAR
MARCEL AT GRAMERCY
201 EAST 24TH STREET

THURSDAY, NOVEMBER 11th
7.00 – 9.00pm

HOSTED BY LISALLA MONTENEGRO

MUSIC BY LOUIE XIV

RSVP TO RSVP@BRANDSWAYCREATIVE.COM

100% OF DOOR DONATIONS BENEFITING THE USO

SPONSORED BY



MAYBELLINE
NEW YORK

COSMOPOLITAN
FUN FEARLESS FEMALE

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DAILY NEWS

November 16, 2010

gatecrasher

FRANK DIGIACOMO fdigiaco@nydailynews.com

►► Real estate agents, start your BlackBerries: **Malin Akerman**. The blond beauty was overheard telling a male pal at Polar in the Marcel Hotel on Thursday night that she and her hubby, Italian musician **Roberto Zincone**, are making plans to get a place in New York City since they spend so much time here.

Our source says “The Romantics” actress mentioned to her friend over Given tequila liqueur cocktails that she’d checked out both the West Village and Tribeca, but had yet to narrow her search.



November 12, 2010

Party Pics: New York



Courtesy of Given

***Cosmopolitan* and *Maybelline's* Veterans Day Benefit for the USO**
Moustache lover and **Movember supporter** Malin Akerman attends a fundraising fete at **Polar** at the Marcel Hotel.



November 16, 2010

PopScene: The Week's Hottest Pics



Supermodel Lisalla Montenegro and rapper Asher Roth drinking GIVEN at Polar Lounge In The Marcel

JUST JARED™

Malin Akerman Delivers Kisses for the Troops



[Malin Akerman](#) enjoys a night out at the Polar Lounge inside The Marcel at Gramercy on Thursday (November 11) in New York City.

Also there drinking Given Liqueur: model [Lisalla Montenegro](#) and rapper [Asher Roth](#).

Earlier in the day, [Malin](#), 32, kicked off *Cosmopolitan* and Maybelline New York's partnership with the United Service Organizations to collect and deliver "Kisses for the Troops."

The Cosmo Kisses for the Troops booth was stationed in Time Square's Military Island where people were able to kiss a post card.

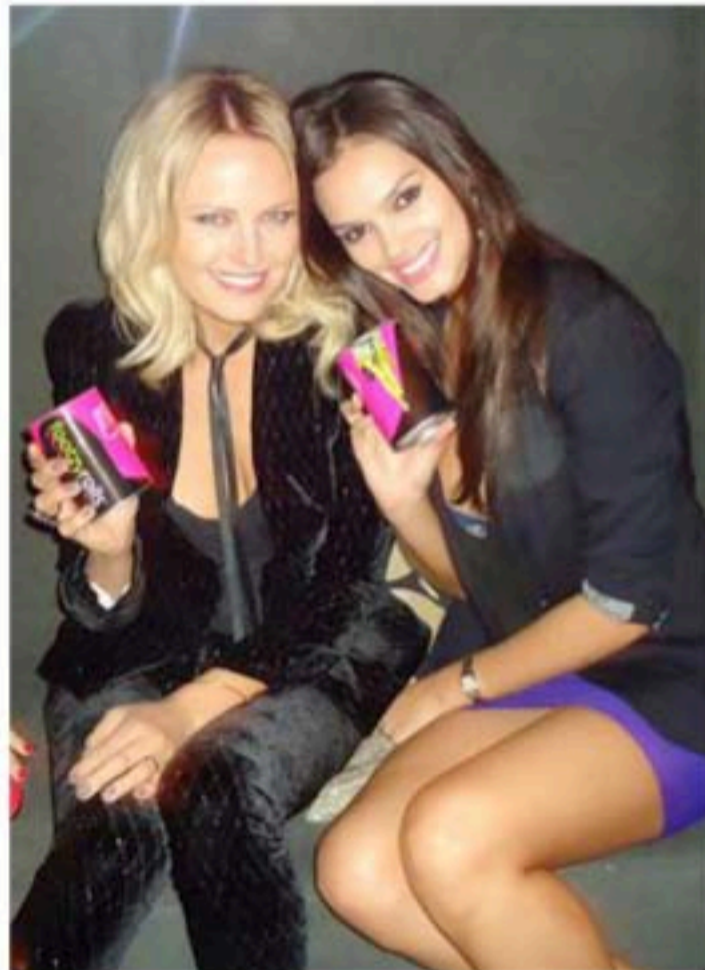
The card will be delivered to servicemen overseas and for each kiss, \$1 was donated to the USO!





November 12, 2010

Hot Pix



Malin Ackerman and super model Lisalla Montenegro (new face of Maybelline) showing they have secret obsession with footzyrolls a role able ballet flat for emergencies at the Cosmopolitan Kisses for the Troops after party at Polar Lounge in the Marcel Hotel.



November 16, 2010

Supermodel Lisalla Montenegro Sends Kisses To The Troops!



Rapper **Asher Roth** poses with Brazilian-born supermodel **Lisalla Montenegro** at the Given Liqueur-sponsored after party for Cosmopolitan and Maybelline New York's "Kisses for the Troops" event at Polar Lounge at the Hotel Marcel in NYC.

Lisalla is Maybelline New York's [newest face!](#) How gorgeous is she?

Actress **Malin Akerman** who also played the hostess for the "Kisses for the Troops" event, was also in the house.



November 12, 2010

In beautiful people news . . .



Brazilian model Lisalla Montenegro at the "Cosmopolitan Kisses For The Troops" afterparty at **Polar Lounge** in New York (11/11)

MashCeleb

November 14, 2010

Malin Akerman Delivers Kisses for the Troops



Malin Akerman enjoys a night out at the Polar Lounge inside The Marcel at Gramercy on Thursday (November 11) in New York City. Also there drinking Given Liqueur: model Lisalla Montenegro and rapper Asher Roth. Earlier in the day.

COSMOPOLITAN MAYBELLINE
NEW YORK



November 14, 2010

Actors and Actresses

Malin Akerman Delivers Kisses for the Troops



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November 14, 2010

BREAKING NEWS

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The Hollywood Story

November 14, 2010

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CELEBRITYTHING

November 14, 2010

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November 12, 2010

The Cosmopolitan Kisses For the Troops - After Party At Polar Lounge



Lisalla Montenegro, Malin Akerman
Date: 2010-11-11
Location: New York City, New York, USA



November 11, 2010

Cosmopolitan Kisses For The Troops after party at Polar Lounge at the Marcel at Gramercy



Jill Flint, Super Model Lisalla Montenegro, Actress Malin Akerman, Orfea, and Matt Levine Cosmopolitan Kisses For The Troops after party at Polar Lounge at the Marcel at Gramercy



NYC Nightlife



Kisses for the Troops & After Party

11/11/2010, 7 am - 9 pm

Polar, 201 E. 24th St. (2nd & 3rd Aves.), 10010
212.696.3800

Come to Times Square (Military Square, btw 43rd and 44th) to send your support to the troops overseas with kisses and dollars! For every lipstick kiss on the Square's giant postcard up until 3pm, \$1 will be donated to the USO for troops overseas. At the end of the day, come celebrate the project's success at The Polar Lounge at The Marcel at Gramercy. There will be an open bar and music on the house -- just throw a donation at the door and know that 100% of it will go to the same USO Foundation. To attend, email RSVP@BrandswayCreative.com with Cosmo Kisses For Troops After-Party in the subject line. What could be better than a day full of kissin' and dancin'? Nothing except knowing it's all for a good cause.

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